

AFFLE (INDIA) LIMITED
FAMILIARIZATION PROGRAM FOR INDEPENDENT DIRECTORS

1. BACKGROUND

In order to familiarize independent directors of Affle (India) Limited (hereinafter referred to as “the Company”) with the industry wherein the Company operates, business model of the Company, roles, rights and responsibilities of individuals inducted as Independent Directors, Familiarization Program (“the Program”) for the Independent Directors has been adopted by the Company.

2. PURPOSE

The Program aims to provide insights into the Company to enable the Independent Directors to understand its business in depth and contribute significantly to the Company.

3. FAMILIARIZATION PROCESS

- a) The Company shall through its Executive Directors / Senior Managerial Personnel conduct programmes / presentations periodically to familiarize the Independent Directors with the strategy, operations and functions of the Company;
- b) Such programmes / presentations will provide an opportunity to the Independent Directors to interact with the senior leadership team of the Company and help them to understand the Company’s strategy, business model, operations, service and product offerings, markets, organization structure, finance, human resources, technology, quality, facilities and risk management and such other areas as may arise from time to time;
- c) The programmes / presentations shall also familiarize the Independent Directors with their roles, rights and responsibilities;
- d) The Company may circulate news and articles related to the industry on a regular basis and may provide specific regulatory updates from time to time; and
- e) The Company may conduct an introductory familiarization program / presentation, when a new Independent Director comes on the Board of the Company.

4. DISCLOSURE OF THE POLICY

- a) This Policy shall be uploaded on the Company’s website for public information and a web link for the same shall also be provided in the Corporate Governance Section of the Annual Report of the Company.

b) Following information will be disclosed on the Website of the Company

- Details of Familiarization Programmes imparted to Independent Directors.
- Number of Programmes attended by the Independent Directors (during the year and on cumulative basis till date)
- Number of hours spent by the Independent Directors in such programmes (during the year and on cumulative basis till date)
- Other relevant details

5. REVIEW OF THE PROGRAM

The Board will review this Program and make revisions as may be required.

Details of Familiarization Programmes to Independent Directors during the year 2019-20:

| Sr | Particulars of the Programmes | Date | Names of the Independent Directors | | | | | |
|----|---|--|------------------------------------|-------------------|------------------|-----------------------|-----------------------|--|
| | | | Mr.Bijynath | Mr.Naresh Gupta | Mr.Sudhir Jatia | Ms.Sumit Mamak Chadha | Mr.Vivek Narayan Gour | |
| | | | Duration | Duration | Duration | Duration | Duration | |
| 1. | Orientation on appointment as Independent Director | No new Independent Directors were appointed during FY2019-20 | | | | | | |
| 2. | Meeting with Senior Management | 29.06.2019 | 30 mins | 30 mins | 30 mins | 30 mins | 30 mins | |
| 3. | Presentation on Business Objectives | 01.06.2019 | 30 mins | 30 mins | 30 mins | 30 mins | 30 mins | |
| 4. | Presentation on Business Overview | 01.06.2019 | 30 mins | 30 mins | 30 mins | 30 mins | 30 mins | |
| 5. | Presentation on roles, responsibilities, duties as director | The roles, rights and responsibilities of Independent Directors are updated through discussion in Board Meetings | | | | | | |
| 6. | Presentation on various policies, code of conduct and acts, rules and regulations | 28.09.2019 | 45 mins | 45 mins | - | 45 mins | 45 mins | |
| | Total Duration (Hours) | | 2.25 hours | 2.25 hours | 1.5 hours | 2.25 hours | 2.25 hours | |

Details of Familiarization Programmes to Independent Directors during the year 2020-21:

| Sr | Particulars of the Programmes | Date | Names of the Independent Directors | | |
|----|---|--|------------------------------------|------------------------|------------------------|
| | | | Mr. Bijynath | Ms. Sumit Mamak Chadha | Mr. Vivek Narayan Gour |
| | | | Duration | Duration | Duration |
| 1. | Orientation on appointment as Independent Director | No new Independent. Directors were appointed during FY2020-21 | | | |
| 2. | Meeting with Senior Management | 08.08.2020 | 60 mins | 60 mins | - |
| 3. | Presentation on Business Objectives | 08.08.2020, 06.02.2021 | 120 mins | 120 mins | 60 mins |
| 4. | Presentation on Business Overview | | | | |
| 5. | Presentation on roles, responsibilities, duties as director | The roles, rights and responsibilities of Independent Directors are updated through discussion in Board Meetings | | | |
| 6. | Presentation on various policies, code of conduct and acts, rules and regulations | 27.02.2021 | 30 mins | 30 mins | 30 mins |
| | Total Duration (Hours) | | 3.30 hours | 3.30 hours | 1.30 hours |
| | Cumulative Hours till FY 2020-21 | | 5.55 hours | 5.55 hours | 3.55 hours |